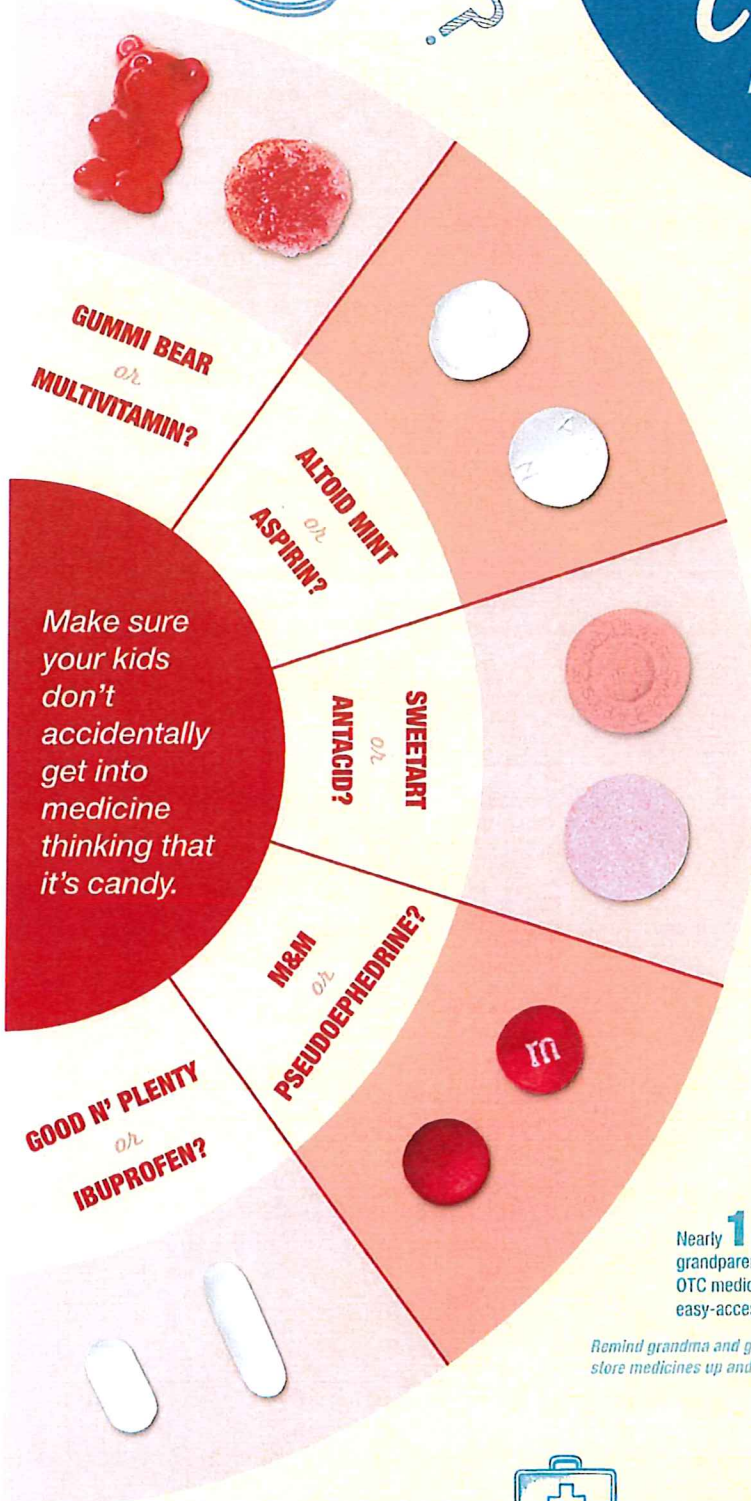


# CANDY Confused

Pills and candy can look,  
smell, and even taste alike.



IF YOU CAN'T TELL THE  
DIFFERENCE, YOUR KIDS  
PROBABLY CAN'T EITHER!



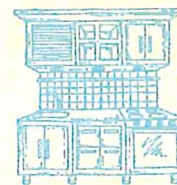
Make sure  
your kids  
don't  
accidentally  
get into  
medicine  
thinking that  
it's candy.

Every year, approximately

**60,000**

young children end up in the  
emergency room after getting into  
medicines left within their reach.

That's nearly 4  
school busses of  
children per day!



Store medicine  
**UP AND  
AWAY**  
and out of sight of  
young children.



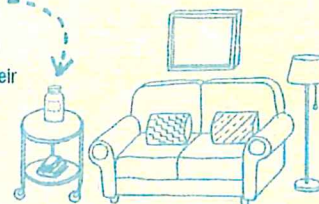
**NEVER**

refer to medicine as candy  
when giving to your child.



Nearly **1 IN 5**  
grandparents store their  
OTC medicines in  
easy-access places.

Remind grandma and grandpa to  
store medicines up and away, too!



In case of an  
**ACCIDENT,**  
call Poison Help 24/7  
at 1-800-222-1222.



Save the number in  
your phone so you  
have it ready in an  
emergency.

Put your medicines  
**up  
AND  
away**  
and out of sight

For more information about safe  
medicine storage, visit [UpandAway.org](http://UpandAway.org)