

PERKASIE BOROUGH PARKS & RECREATION BOARD

October 16, 2024, 7:00 p.m.

Perkasie Borough Hall

The monthly meeting of the Perkasie Parks and Recreation Board was called to order at 7:00 pm on October 15, 2024 by Dave Worthington. Members present were Joe Koenig, Joan Loeb, Joel Nieto, Robyn Rapp, Kathy Rocchetti and Jamon Yerger. Absent was Lynne Kallus Rainey. Staff Present: Rebecca Deemer, Finance Director, Jim Foster, Aquatic Facilities & Program Manager, Megan McShane, Executive Assistant and Dave Worthington, Perkasie Borough Council Representative. Councilwoman Kelly Laustsen was also in attendance.

1. Public Forum – None.

2. Welcome New Member – Dave Worthington welcomed new Board member Joe Koenig and introduced those who were present at the meeting.

3. Approval of Minutes – Upon a motion by Yerger, seconded by Nieto, the Board approved the minutes from the August 20, 2024 meeting.

4. Old Business

- Menlo Aquatics Center – Budget Status for 2024
 - Rebecca Deemer, Finance Director, provided an overview of the budget status for 2024. The Menlo Fund is projected to have a deficit of \$67,298.54, due to the unexpected pump failure and higher bank fees, which were discussed at the August meeting. Jim Foster, Aquatic Facilities & Program Manager, reported on some cost-saving and revenue-generating items for 2024, which included the \$1,000 sponsorship of Kulp Pool by the Perkasie Lions, and birthday parties at both Menlo and Kulp Pools, to name a few. Mr. Foster informed the Board that the Department is now using a new 3rd party vendor for credit card payments, which will reduce bank fees from 4.6% to 2.4%. On October 1st, an e-mail was sent to those with 2024 memberships, and a posting was put on the MyRec website with the promotion for people to purchase their 2025 membership at the 2024 rate, which will only be available until the end of 2024. Last year, the same promotion was launched on Black Friday and generated \$60,000 before the end of 2023.

5. New Business

- Menlo Aquatics Center
 - Draft Budget for 2025
 - Ms. Deemer provided an overview of the draft budget for 2025, which includes the purchase of two new pumps to replace two of the eight remaining older pumps. It was the consensus of the Board that they would like this purchase to remain in the budget if possible, so the pumps can be purchased and replaced before the pool opens for the 2025 season, to avoid another pump failure and subsequent pool closure. Mr. Foster also mentioned some possible staff changes and the grant applications that the Borough has submitted for Kulp Park.

- Brainstorming Programming Ideas for 2025
 - The group had a detailed discussion on possible ways to promote the pool, ideas for new programs and new areas/groups to market to.

6. Other Business and Discussion – The last Skate Night will be on Friday, October 25th.

7. Adjourn: There being no additional business, the meeting adjourned at 8:38 pm with a Nieto/Yerger motion.

Next Meeting: November 19, 2024 – 7:00 PM at Perkasio Borough Hall.

“The mission of the Perkasio Park & Recreation Board is to preserve and enhance the park system while planning and supporting events for the benefit and enjoyment of our community.”

Respectfully Submitted,
Robyn Rapp
Secretary
Perkasio Borough Parks & Recreation Board