

BOROUGH OF PERKASIE

620 W. Chestnut Street
PO Box 96
Perkasie, Pa. 18944-0096

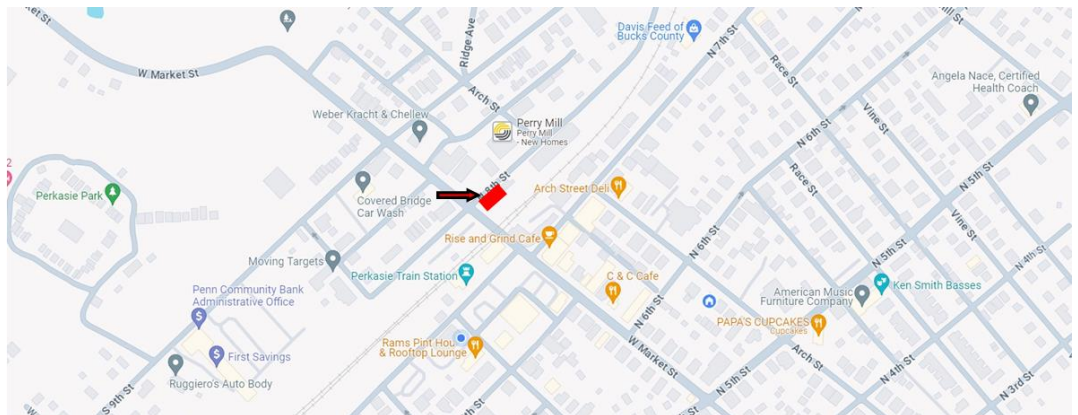
(215) 257-5065
Fax (215) 257-6875

CALL TO ARTISTS REQUEST FOR PROPOSALS (RFP)

Perkasie Borough and the Perkasie Town Improvement Association seek artists to submit proposals to create and install a mural on a disused SEPTA freight car. This project is funded in part by the Visit Bucks County Tourism Grant Program and administered jointly by the Perkasie Town Improvement Association and Perkasie Borough.

PROJECT LOCATION:

The freight car is located on disused train tracks on N. 8th St in Perkasie Borough - adjacent to a historic train station and platform on one side, and across the street from a row of newly constructed rowhomes.



The site is slated for future recreational development. Discussions have included a vision of an all-season sports rink, gardens for passive recreation and, eventually, the conversion of the freight house into an indoor event and programming space.



PROJECT GOALS:

The goals of the project are to:

- Transform a long-blighted but historic site into an attractive asset that will encourage visitors to the site and to Perkasio's downtown stores and eateries.
- Celebrate Perkasio's history, community and sense of place. Artists may choose to reflect the rich rail and freight history of the site.
- Connect Perkasio into a growing inventory of murals and public art projects across Bucks County, and support the development of a County-wide art-based tourism initiative.

MURAL SPECIFICATIONS:

Mural artwork should cover all 4 sides of the freight car as follows:



SIDE 1 50' x 11'
(facing the rowhomes on N. 8th St).

This design should consider the proximity of the freight car to the newly constructed rowhomes on N. 8th St. Our hope is to have the artwork look like an original freight or passenger car, or to convey a representation of an original freight or passenger car.



SIDE 2 10' x 11'
(facing W. Market St).

This side will be the first view of the freight car for residents and visitors to the site.



SIDE 3 10 x 11'
(facing away from W. Market St):

This side will eventually be overlooked by a planned apartment building



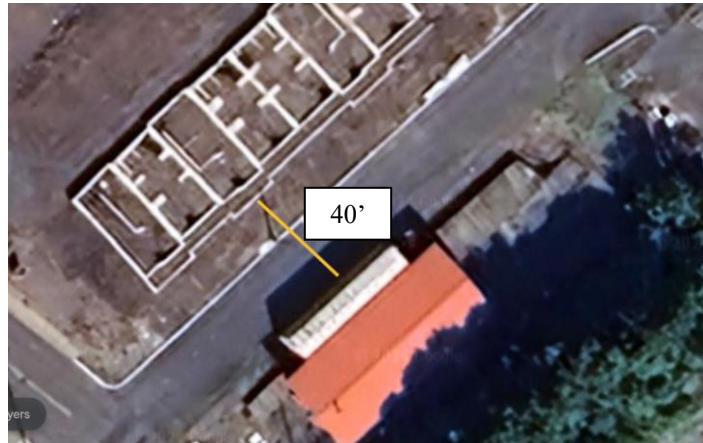
SIDE 4 50' x 11'
(adjacent to the platform and train station):

This design should consider the site and Perkasio's rich community. Artwork may include references to the impact of rail and freight on Perkasio's development and history, or convey something of life and work on the railway.

The mural must be comprised of durable and safe materials that can withstand long-term exposure in an outdoor environment, be resistant to vandalism, and be mindful of maintenance requirements. The mural should include a UV protection and anti-graffiti coating.

MURAL BACKGROUND:

The project is located directly across from the Perry Mill rowhome development, currently under construction. The development consists of 28 rowhomes and, later, a 28-unit studio and 1 bed apartment building. It is important that the design of SIDE 1 considers the proximity to the townhome development.



The freight car is situated on disused tracks, and is adjacent to a historic freight station, built in 1870 and moved to its current location in 1892. The station is just one piece of Perkasio's historic rail assets, joining the Perkasio Train Station on S. 7th St (built in 1892), the Trolley Tunnel (built in 1912 and part of the Liberty Bell Trail system), and the Perkasio Trolley Station on W. Walnut (built in 1912 and listed on the National Register of Historic Places in March 2023).

This new mural will become one of a number of public art installations in Perkasio, including the "Birds of Perkasio" mural on S. 5th St, the first 85 flowers in the "Ten Thousand Flowers Project" and the rail-themed exhibit in Perkasio's Trolley Tunnel on Walnut St.

HOW TO APPLY:

Responses may be submitted by email to admin@perkasioborough.org, and copied to director@perkasiotowneimprovementassc.com. Please put "Freight Car Mural Submission" in the subject line. Hard copy submissions are welcome in person or by mail at Perkasio Borough Hall, 620 W. Chestnut St, Perkasio, PA 18944. Mark hard copy submissions for the attention of Perkasio Borough Assistant Manager.

Submissions should include:

- An artist statement, expressing interest in creating a mural for the freight car.
- One detailed color rendering of your proposed mural design in digital or hand-drawn representation.
 - Clearly label and describe each freight car face individually. Each rendering must include orientation, dimensions and unique features and/or challenges.
 - Include a palette for the intended mural color scheme
 - Include a list of products and materials, including paint type and manufacturer that will be used to create the mural

- A statement describing the method and equipment used to safely paint the freight car, which – on 3 sides – rises 13’-14’ above ground level.
- Provide your artist resume along with references from other clients
- The artists fee, which must include all aspects of mural installation
- Compile examples of previous mural projects, to include a color photo of the mural, the project date and location and the name of the client
- Complete contact information, including name, address, phone, email and website or social media page

SELECTION CRITERIA:

Artists will be selected based on the following criteria:

- Submitted application packet
- Artistic merit and quality of proposed renderings, including concept, design, durability and clarity of theme
- Creativity and technical skills exhibited in examples of prior mural projects

SELECTION PROCESS:

- Applications will be reviewed by members of the Economic Development Committee of Perkasio Borough Council, who will make a recommendation to Perkasio Borough Council, and share the recommended design with SEPTA.
- The SEPTA content selection committee will review the mural design.
- Perkasio Borough Council will make the final artist selection. Their decision is final, and all entrants will be notified of the results.

IMPORTANT DATES:

Tuesday June 7 th	Launch of Request for Quotations
Tuesday June 28 th	Request for Proposals DUE by 10:00am
Friday July 12 th	Economic Development Committee Review complete
Friday July 26 th .	Contract execution with artist
August – September, 2024	Mural installation (exact dates TBD)

ADDITIONAL REQUIREMENTS IF SELECTED FOR THE PROJECT:

- Presentation of a final mural rendering at a Perkasio Borough Council meeting
- A list of tools and equipment to be used (including any onsite storage if required)
- A description of the ongoing maintenance required
- Proposed mural installation schedule, including the number of days, interim days (for drying time or similar breaks). The final day of work – weather permitting – should be before October 31st 2024.
- Meet all contract requirements, including:
 - Provide a list of any staff or assistants anticipated to be on-site during installation, including names and contact information.
 - Carry required insurance including a minimum of \$1,000,000 in general liability coverage. Provide a Certificate of Insurance naming the Borough of Perkasio as additionally insured.

- Agree to be photographed and/or filmed as part of the design and installation process for purposes of publicity and project documentation

Please note that this RFP is being administered by Perkasio Borough and all inquiries should be directed to Linda Reid, Assistant Borough Manager at admin@perkasioborough.org or (215) 257 5065.