

PERKASIE BOROUGH PARKS & RECREATION BOARD
MINUTES OF THE MEETING, October 17, 2023
Perkasie Borough Hall, 7:00 p.m.

The monthly meeting of the Perkasie Parks and Recreation Board was called to order at 7:18 pm on October 17, 2023 by Lauren Moll. Members present were Dave Broadbent, Lynne Kallus Rainey, Kathy Rocchetti, and Robyn Rapp. Absent was Bethany Schwendy and Lisa Walters. Staff Present: Lauren Moll, Director of Parks and Recreation.

1. Pledge of Allegiance
2. Public Forum - none
3. Approval of September 2023 Meeting Minutes – Motioned by Kathy, seconded by Robyn, all in favor.
4. Old Business
 - Kulp Park Renovation Project
 - Lauren informed the Board that the Borough has received \$200,000 of funding through DCNR. The Borough is still waiting to hear from the \$250,000 grant request through DCED and is currently working on an application for LSA Grant due end November.
 - Lenape Park Pedestrian Bridge
 - Lauren informed the Board that the Borough is now accepting bids for the field work for the bridge replacement. To ensure the Borough does not go over the \$99,000 grant amount we are waiting to sign the contracts for the bridge and railings until bid opening which is on 10/26.
 - Lenape Park Twin Bridges
 - Currently no update. Lauren informed the Board that staff are working with Borough insurance provider to be understand their recommendations and requirements since the quote for the steel mesh was \$11,000. Lynne questioned if there were any falls in the past that makes this necessary.
 - Kulp Tennis and Pickleball Courts
 - Lauren informed the board that the tennis courts were lined last week and temporary rules are currently posted while waiting for new signs to come in.
 - Upcoming Programs
 - Lauren explained the upcoming programs and the Board took flyers and information assist in promoting. Lynne suggested using the new LED board to marketing programs.
5. Reports
 - September 2023 – no comments
6. New Business
 - Skate Park
 - Lauren informed the board that the first skate park committee meeting is scheduled for Thursday, 10/26 at 6:30pm. The Borough as received an updated quote from American Ramp for about \$100,000 for a smaller version of the mini-half pipe as requested which will be presented in front of the committee. Lauren reminded the Board that the Borough is hoping to receive a recommendation regarding the replacement of the mini-half pipe. Lynne questioned the use of COSTARS approved contractors and

commented her wish that the Borough put more projects out to bid to ensure come competitive pricing.

- Budget 2024
 - Lauren informed the Board about the Finance Committee meeting held on 10/11 and changes regarding the Recreation, Parks, and Menlo budgets for 2024 along with projected outcomes in 2023 specifically in the Menlo fund. Lauren informed the board of reasoning why the Menlo fund is projected to have a deficit this year including weather, timing of weather, and necessary and overdue maintenance repairs done pre-season along with the marketing and promotional plans moving forward. Lynne commented the need to bring back free senior memberships as well as hopes for the future to include a program for any financial hardships.
- Charging Service Fees
 - Lauren gave an update to the Board regarding the bank fees absorbed by the Borough in regards to Menlo each year and the increase in bank fees due to increased use of credit cards. Staff have looked into charging services fees at Menlo for use of credit cards as an effort to address those increased fees. Lauren informed the Board that staff do not want to deter patrons from signing up for memberships on line therefore a service fee specifically at the pool and not across the board would be more ideal.
 - The Board discussed the idea that service fees are charged more and more at businesses and have come to be expected. Dave explained that if Menlo charged a service fee as well as the option to pay cash without one that it may address the bank fees absorbed as well as could lower those bank fees if patrons would rather pay cash.
 - On a motion by Lynne, the Board recommends that Council consider charging a small dollar amount service fee for credit card transactions at Menlo for 2024 season. Motion seconded by Robyn, all in favor.
- Advertising at the Pool
 - Lauren informed the Board that staff are looking into the idea of selling advertisements at Menlo as a revenue stream. Currently there are no commercial advertising in any of the Borough park system with the exception of advertising boards at the Pennridge Little League fields. Lauren explained that advertising at Menlo would be electronic through a slide show presentation at a currently under-utilized tv at the entrance of the facility. This slide show presentation would be playing all day long and would be seen by all patrons of the facility. Staff are still working on breakdown of what these advertising sales and perks could be but Lauren explained the need for the Board to think about and discuss first.
 - After a brief discussion, on a motion by Dave, the Board recommends that Council consider selling electronic advertising via use of the tv screen at Menlo. Motion seconded by Robyn, all in favor.
- Board Vacancy
 - Lauren informed the Board that Council accepted Emily Greco's resignation and that there is currently a board vacancy. The Borough is accepting applications until the 11/6 Council meeting. Information and application can be found online.

7. Other Business and Discussion – Kathy requested Staff include an agenda item for future meetings regarding the idea of an annual Park and Rec Board event. She explained that the Board had started discussing one earlier this year and wanted to ensure proper planning to be able to hold one in 2024.
8. Adjourn: There being no additional business, the meeting adjourned at 8:24 pm. Motioned by Kathy, seconded by Robyn, all in favor.

Next Meeting: November 21, 2023 – 7:00 PM at Perkasio Borough Hall.

“The mission of the Perkasio Park & Recreation Board is to preserve and enhance the park system while planning and supporting events for the benefit and enjoyment of our community.”

Minutes respectfully submitted by
Robyn Rapp
Secretary, Perkasio Borough Parks & Recreation Board