

CALL TO ARTISTS // Perkasio Mural Project

This document outlines a potential process for the creation of a mural on the retaining wall behind Borough Hall and is intended for review by Perkasio Borough Council.

PROJECT OVERVIEW

The Perkasio mural project involves installing a mural behind the Perkasio Borough Hall at S. 7th St. & Chestnut St. The mural will create a pleasing aspect to a new retaining wall, enhancing the finished look of the wall, attracting regional visitors, and becoming a source of pride for residents.

ARTIST SUBMITTALS

Perkasio Borough invites local community organizations or individuals to submit mural designs and proposals for consideration. One proposal will be chosen for installation, following a selection process, which will include consultation with residents and other local stakeholders.

Each artist must submit the following materials for consideration:

1. Completed application
2. A display board including a sketch or image depicting the proposed mural or otherwise representing the design intent for the proposed mural. All submissions must be oriented horizontally (landscape).
3. Photos of examples of the artist's previous work, where this exists.
4. A brief statement of the artist's vision or design intent for the proposed mural

SELECTION PROCESS

A shortlist of submissions will be identified by a small selection committee who will work to a set of agreed criteria. The shortlist will be presented to Borough Council, who will make a final selection in the context of those same selection criteria.

MURAL INSTALLATION

The mural will be installed immediately upon completion of the new wall construction, estimated at September, 2017.

An experienced mural artist will lead the installation of the chosen design, in consultation with the artist or group who created the selected design.

Community volunteers will be encouraged to participate in at least one work day during the mural installation. The coordination of community volunteers will be managed by Perkasio Borough.

MURAL OVERVIEW TIMELINE

Friday July 28, 2017.	Call for proposals released
Friday September 22, 2017.	Proposal deadline
August 25 – 29, 2017.	Review period
October 2 nd , 2017.	Council review and decision
October 4 th , 2017.	Selection Committee notifies artist of winning proposal
October/November TBA, 2017.	Mural installation

WALL SPECIFICATIONS / MURAL DIMENSIONS

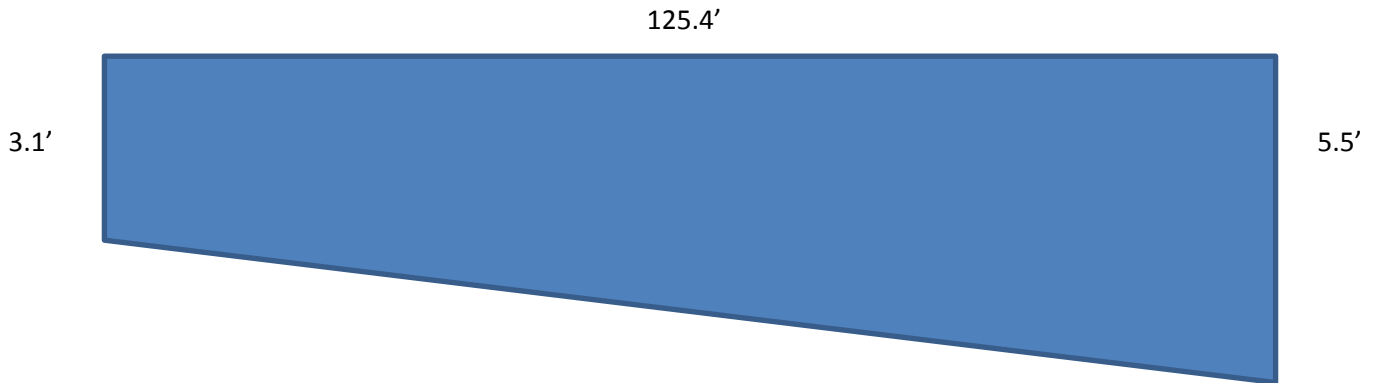
The mural site is located behind Perkasio Borough Hall, on S. 7th St. between W. Walnut St. and Chestnut St.

There are 2 wall sections (these diagrams are not to scale):

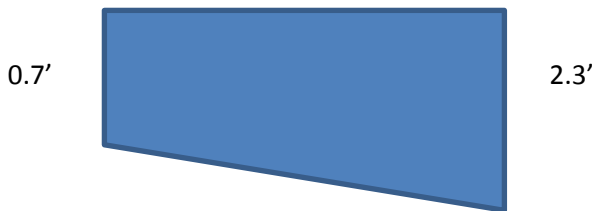
Main Wall: Main wall (perpendicular to 7th St.): 125.4' x 3.1' (shortest) and 5.5' (tallest)

62.4' of this total length is existing concrete wall.

63.0' of this total length is new concrete wall abutting existing wall



Alternate wall (parallel to 7th St.): 18.4' x 0.7' (shortest point) and 2.3' (tallest point)



MURAL THEME INFORMATION

Potential mural themes:

- “Timeline with a Twist”: Timeline of Perkasio from the year to present day and, perhaps, into the future. The timeline need not be literal, but should show key events in Perkasio’s history.
- Perkasio People. This idea allows an artist to share how people make Perkasio great, whether through volunteerism, the industries that have sustained Perkasio through the ages, famous people who were born or lived here etc.
- Perkasio Landmarks. Feature the well-known landmarks that make Perkasio identifiable: the carousel, the clock, the covered bridge, more.

COMPENSATION

Perkasio Borough will fund and source the materials required to install the mural, and to correctly prepare and seal the wall.

AUTHORSHIP AND PLAGIARISM

All submitted art must be original work by the submitting artist. No exceptions.

INSTALLED ART

Once installed, Perkasio Borough will have the right to display the mural in perpetuity or to remove the mural at a later date at its sole discretion. Perkasio Borough also reserves the right to reproduce images of the mural for use in organizational publications and promotional materials.

RETURN OF SUBMISSIONS

Unsuccessful submission materials will not be returned to the artist, unless the artist makes arrangement to pick up submissions from the Borough office within one week of notification of non-selection.

SELECTION CRITERIA

The selection committee will consider all submissions in the context of the following criteria as they develop their shortlist of recommendations. Borough Council will use the same criteria to make their final selection.

- Submittal of all required application materials as outlined above;
- Attention to context: architectural, historical, geographical, and cultural;
- Originality: creativity and uniqueness of proposed artwork concept for this project;
- Quality and clarity of mural design
- Appropriateness for placement on an urban pedestrian site

**** SPECIAL CONSIDERATION WILL BE GIVEN TO PERKASIE-BASED ARTISTS**

For questions or clarification about the Call to Artist or mural themes, please Perkasio Borough mural project coordinator, Linda Reid at events@perkasioborough.org or 215-257-5065.

Perkasie Mural APPLICATION

Thank you for your interest in Perkasie Mural Project.

Please print clearly in English. Submit this completed form along with:

- a display board including a sketch or image depicting the proposed mural or otherwise representing the design intent for the proposed mural. All submissions must be oriented horizontally (landscape).
- photos of examples of the artist's previous work, where this exists.
- A brief statement of the artist's vision or design intent for the proposed mural

If the artist is less than 18 years of age, a parent or legal guardian must authorize their participation.

Artist Information

Name:

Address:

Phone#:

Email:

Website:

Have you participated in a community mural program? Yes No

If yes, please attach project information, including images of the artwork, program information, and City.

Artwork Description

Title of Submission:

Design Description:

Signature:

Signature of parent/guardian (if artist is under 18 years old):