



# BOROUGH OF PERKASIE

620 W. Chestnut Street  
PO Box 96  
Perkasie, Pa. 18944-0096

(215) 257-5065  
Fax (215) 257-6875

Thank you for considering sponsoring one or more of Perkasie's special events. We rely on contributions from businesses like yours to help cover event costs. Your sponsorship is a cost-effective and efficient way for your business to share your commitment to our local and regional community.

The enclosed leaflet outlines our special events. The table below summarizes the benefits that come with each level of sponsorship. The picklist overleaf allows you to select the sponsorships that best reflect your business.

We hope that providing this information to you in this format will help you as you budget your community commitments for 2016. Thank you in advance for your consideration.

## ***2016 Sponsor Benefits***

Sponsor benefits are cumulative. That means if you sponsor at \$1,000+ you also receive the benefits listed for the lower levels of sponsorship. The Celtic Festival and Fall Festival events also have higher level opportunities and benefits that may tie in with your business interests. those are listed on the Sponsorship Commitment Form overleaf .

<b>Sponsorship Level</b>	<b>Sponsorship Benefits</b>
\$1,000 +	Logo featured on at least one 20' over the road banner.
\$500 +	Named in all press releases. Logo on dedicated banner on 12' sponsor tower.
\$250 +	Complimentary vendor space or parade spot where applicable. Logo on shared banner on 12' sponsor tower.
\$100 +	Social media mention(s). Named as sponsor in <i>Perkasie Connection</i> , the Borough newsletter (distributed to 3,000 homes). * Promotional item in event goody bags where applicable. ** Logo displayed at Menlo Aquatic Center digital sign (seen by thousands of residents daily during the summer season)

We also welcome your support in the form of goods and gift cards and provide the same benefits according to the value of your contribution. Please make a note on the form, or call our Event Coordinator, Linda Reid at 215-257-5065 if you would like to discuss this opportunity.

\* You provide digital logo (\*.jpg, \*.png) by newsletter deadline listed.

\*\* You provide promotional item 7 days before event is scheduled.

# 2016 Sponsorship Commitment Form

Please select your commitment level for one or more of the special events and return this form.

## Celtic Festival

- Beer Tent Sponsor (\$1,500): Naming rights and prominent signage on beer tent
- Naming Sponsor (\$1,000)
- Pot O'Gold Sponsor (\$500)
- Rainbow Sponsor (\$250)
- Lucky Green Sponsor (\$100)



Newsletter deadline: January 29th, 2016

## Best Foot Forward

- Empower Sponsor (\$500)
- Success Sponsor (\$100)



Newsletter deadline: January 29th, 2016

## Under the Stars Car Show

- Naming Sponsor (\$1,000)
- Classic Car Sponsor (\$500)
- Vintage Car Sponsor (\$350)
- Hot Rod Sponsor (\$100)



Newsletter deadline: March 25th, 2016

## Fall Festival

- Main Event Sponsor (\$1,500): Naming rights and prominent signage (choose from petting zoo, inflatables, train rides, music)
- Autumn Sponsor (\$1,000)
- Harvest Sponsor (\$500)
- Pumpkin Sponsor (\$250)
- Gourd Sponsor (\$100)
- In-Kind Donation (raffle baskets)



Newsletter deadline: August 26th, 2016

## Tree Lighting

- Naming Sponsor (\$1,000)
- Carriage Ride Sponsor (\$500): Naming rights and prominent signage on carriage rides
- Santa Sponsor (\$250)
- Tree Sponsor (\$100)



Newsletter deadline: October 28th, 2016

## Farmers' Market

- Farm To Table Sponsor (\$500)
- Eat Local Sponsor (\$100)



Newsletter deadline: March 25th, 2016

## Summer Concert Series

- Naming Sponsor (\$500)
- Music Sponsor (\$100)



Newsletter deadline: March 25th, 2016

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

2016 Total Sponsorship Amount: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please return this commitment form to:

Linda Reid, Events Coordinator, Borough of Perkasio,  
P.O. Box 96, 620 W. Chestnut St., Perkasio, PA 18944