

Perkasie Borough
Joint Economic Development Workshop
February 13, 2013

AGENDA

- I. Where are we now?** (Meeting purpose, project status & initial analysis)
- II. What have we learned so far?**
 - A. Public Participation Process**
 - 1) Community meeting and surveys (key economic development issues)
 - B. Inventory and Analysis**
 - 1) Demographics & socioeconomic trends
 - 2) TC District analysis (commercial retail vs. non-retail uses)
 - 3) Market analysis results
 - 4) Economic Development Director's report
- III. What's the consensus moving forward?**
 - A. Key Ideas**
 - 1) Community vision ('Play and Shop' destination while retaining small town character)
 - 2) Refine TC district boundaries
 - 3) Focus revitalization efforts
 - a. Wayfinding signage (TC district/parking), streetscape improvements, provision of public spaces and additional parking opportunities, promotion civic or cultural uses, marketing & branding, etc.
 - 4) Fill commercial & industrial vacancies
 - 5) Regional economic cooperation
- IV. Questions and Answers**
- V. Next Meeting Date:** March 13, 2013